

Callista



LET'S CATCH
THE STAR!



Callista

“Like yourself”

Embrace the journey you are in! Connect with your feelings and express yourself to be in this moment. Focus on celebrating “you” the way you are! You don’t limit yourself, you are not defined by just one thing. The way you present your thoughts, your creativity and your style is completely unique, it is completely you.

Being bold, curious, emotional, romantic or strong are the things that make you a unique individual. They are the different colors in you, so own them! This is how you accept yourself as you are. Now is the time where self-expression comes into play and we are here for you; your #bestie in beauty.

Like yourself.





EYES





EXTEND VOLUME MASCARA

Conical fiber brush reaches to every lash and gives volume.

12 ml



MULTI PALETTE EYESHADOW

Easy to blend eyeshadows with high color payoff and soft texture.

0.79 g x 9



LINE EXTEND DIPLINER

Long-lasting eyeliner in 9 shades. Easy to apply applicator.

3.5 ml



BROW STAR BROW PENCIL

Perfectly defined brows with long-lasting waterproof formula.

3 SKU



WONDER VOLUME MASCARA

Big brush, big volume! This is what you've been looking for.

12 ml



EYE CANDY EYE PENCIL

Define your eyes with a single stroke.

7 SKU



WONDER BROW EYEBROW MASCARA

With smart brush that makes filling and shaping the eyebrows so easy.

4.5 ml



UPBROW GIRL EYEBROW LAMINATION GEL

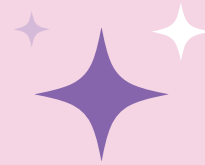
Say goodbye to unruly brows and hello to perfectly long-lasting defined brows!

4.5 ml



EXTEND VOLUME MASCARA

Give them lashes the extension they need! Extend Volume's conical fiber brush reaches to every single lash and gives volume & length with a panoramic effect - all without clumping! The thicker, the better bestie!



WONDER VOLUME MASCARA

Wonderfully real-big brush, big volume! Tell us, isn't this everything you've been looking for? Extreme lift, curl and volume all wrapped in our little sunshine-bright yellow mascara, now at your service. Because you deserve it ♥



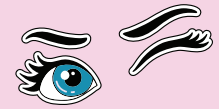
LINE EXTEND DIPLINER

Eyeliner on fleek! Now you have the ultimate dipliner to master that look. Go graphic, go cat eye, go wherever you like. It's dense, fast drying formula is enriched with Almond Oil and Vitamin E for you to care & define your eyes! Eyeliner so sharp - don't mistake it for a blade ;)





WONDER BROW EYEBROW MASCARA

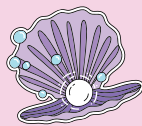


Wouldn't it be just amazing to have a product that makes filling and shaping eyebrows so easy... Oh wait, we actually did it! Meet our baddest babe Wonder Brow Eyebrow Mascara. With such a cute yet smart brush to make your eyebrow game even stronger. Pick your shade and slay that game!



MULTI PALETTE

We offer three gorgeous eyeshadow palettes for every occasion! The packaging allow you to just grab your pick of the day on the go - they will easily fit your tiny makeup bag, gorgeous. Whether you are feeling like bright colors, soft nudes or yummy browns, Multi Palette got you covered!



101
Colors
On Fire



102
Nude
Inspiration



103
Coffee
Addiction



STRONG

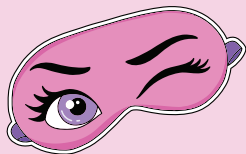


BROW STAR EYEBROW PENCIL



Perfectly defined yet smooth and natural!
With its applicator and long wearing
& water resistant formula, Brow Star
will be the new star of your daily
make up. Get ready to rock
the brow game!





EYE CANDY EYE PENCIL

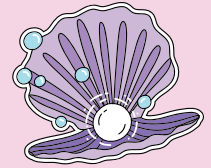
Super soft yet high coverage Eye Candy Eye Pencil!
Get ready to be mesmerized by your
eyes with a single stroke!





UPBROW GIRL EYEBROW LAMINATION GEL

Unlock the power of perfectly groomed eyebrows with Upbrow Girl Lamination Gel. Its tiny lovely brush is specifically designed to provide excellent grip even for the shortest hairs, and transparent formula to deal with unwanted white lines. Say goodbye to unruly brows and hello to perfectly long-lasting defined brows!



FACE





TOTAL PERFECTING FOUNDATION

With SPF 15
High coverage with matte finish foundation.
30 ml



NO DOUBT BLURRING PRIMER

Lightweight formula
with velvety finish.
25 ml



BB CREAM

With SPF 15
Balances your skin tone &
blends seamlessly.
25 ml



SELFIE FINISH FOUNDATION

With SPF 15
Selfie-ready glowy finish.
25 ml



COVER-UP CONCEALER

Medium to high coverage concealer
with big brush applicator.
4 ml



SO BRIGHT BAKED HIGHLIGHTER

Baked highlighter with fine pearly effect.

10 gr



COLOR&ART BLUSH

Easy to blend rich colors.

10 gr



SO SMOOTH SETTING POWDER

Long-lasting & velvety finish.

10 gr



SMOOTH&MATTE COMPACT POWDER

Silky smooth & mattifying texture.

10 gr



ICED MARINE FACE MIST

Face mist with mineral-rich water.

50 ml



SHINE BESTIE LIQUID HIGHLIGHTER

Liquid highlighter to get maximum glow.

9 ml

NEW
PRODUCT

NO DOUBT BLURRING PRIMER



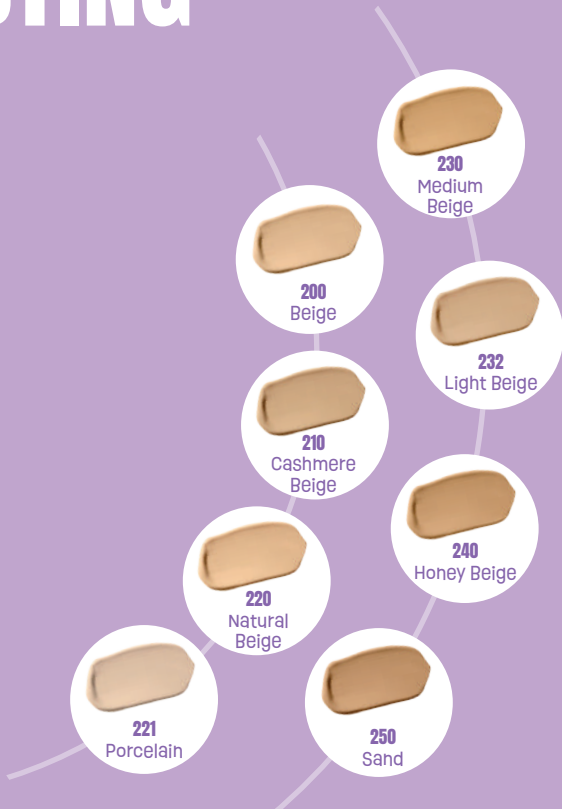
Your makeup routine just got a major upgrade with our new Primer!
Pores and imperfections? Consider them gone!
Experience the lightweight formula that creates a velvety base for a radiant, flawless canvas that stays on fleek all day.
Swipe it, slay it - your beauty, your rules!





TOTAL PERFECTING FOUNDATION

One pump is all it takes... Achieve high-coverage with Long-lasting results and SPF 15! It's totally perfecting & totally protecting. This buildable formula offers a matte finish yet is super comfortable to wear. Your skin won't just look flawless, it will be flawless. Like, totally!



230
Medium Beige

200
Beige

232
Light Beige

210
Cashmere Beige

240
Honey Beige

220
Natural Beige

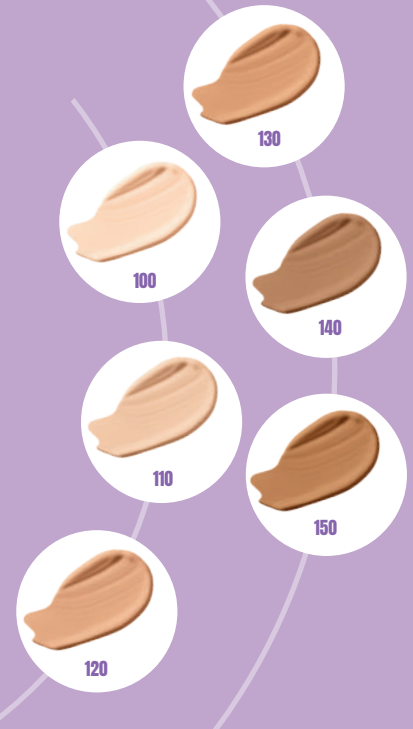
221
Porcelain

250
Sand



BB CREAM

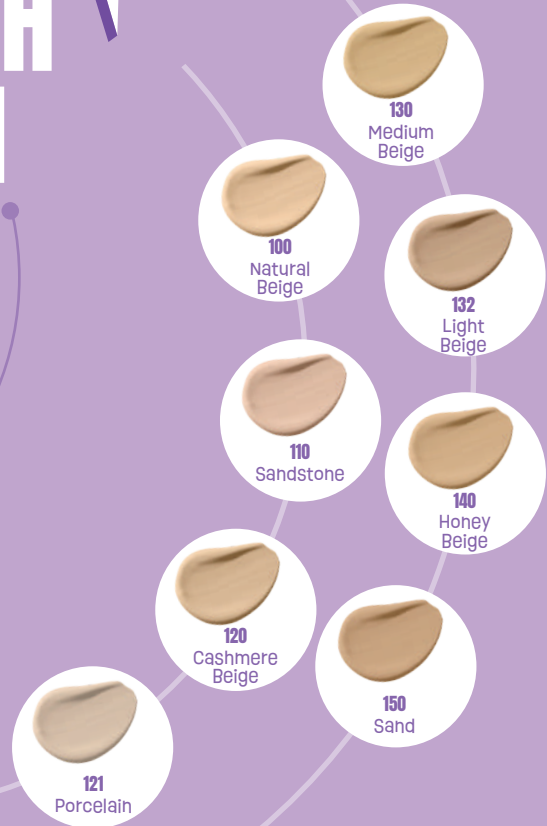
Not your usual BB cream -bring some drum roll sound here- CEO of the BB's has landed, forget others. This lil' BaBy balances your skin tone while blending seamlessly, it gives you just the right amount of coverage and protects your precious skin with SPF 15. Natural yet sooo good looking skin has never been this easy.





SELFIE FINISH FOUNDATION

Ready to glow up for the selfies!
Glowy finish and hydration come
together in this tube to serve your skin.
Yes it is dewy, yes it is silky smooth,
yes it has SPF 15, yes it blends so easily
and still has coverage! We got you babe,
your skin will love this ♥



COVER-UP CONCEALER

Long-lasting and babe-looking...
Of course we woke up like this! You can cover up any blemishes or dark circles with minimal amount of Cover-Up Concealer. Our flawless bestie is formulated with all our love, care and argan oil to give you the smooth looking, skin hydrating coverage you deserve. As the cherry on top, you can apply the product with the cutest big brush ever!
Love it!





SMOOTH&MATTE COMPACT POWDER



So smooth, so matte. What more do we need? Feels so good, looks even better. This cutie helps even out your skin tone, reduce excess shine and leave your skin with a soft and velvety finish. Through all that, it also moisturizes your skin with argan oil!



10
Natural Beige



11
Beige



12
Warm Beige



13
Medium Beige



20
Sand



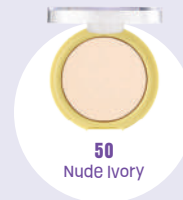
30
Dark Honey



32
Warm Sand



40
Apricot



50
Nude Ivory



51
Soft Sand





COLOR&ART BLUSH



Sculpt it, define it and own it! Pop of color or pop of art? Indeed it is both! Our pigmented beauty powder is here to bring more color into our lives. With its moisturizing argan oil in the formula, this beauty powder will keep your cheeks super cute and super soft.



110
Blushing Pink



120
So Peachy



130
Copper My Way



140
Bronzed Babe



150
Coral Crush



160
Rosy Glow



170
Berry Bliss



180
Pink Perfection



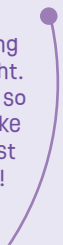


SO SMOOTH SETTING POWDER



A lightweight pressed powder with nourishing effects of Vitamin E will serve your face just right.

Set your makeup so smoothly as it blends so effortlessly. After you've applied the product, take a minute to reflect: is it silk on your skin or just our So Smooth Setting Powder!



01
Bake Me Up



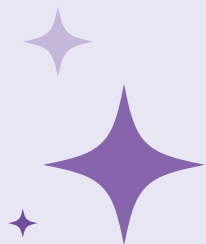
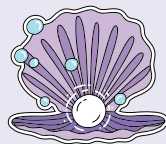
02
Going Bananas



SO BRIGHT BAKED HIGHLIGHTER



All the special pearls in the world, baked into our favorite highlighter yet: So Bright Baked Highlighter. It isn't just a pleasure for the eyes, it is also pleasure for your skin with the nourishing effects of Macadamia Oil. You can apply this baked babe either wet or dry, whichever finish you'd like!





ICED MARINE FACE MIST



This babe is rich in minerals that hydrate your skin and fixes your makeup for a radiant and refreshed complexion. Set & refresh with mineral-rich marine water. We got you bestie!

50 ml





SHINE BESTIE LIQUID HIGHLIGHTER



Time to glow up all day & night!
This game-changing highlighter comes in a convenient dropper bottle for easy application and maximum glow. Just a few drops, and that's it! Enjoy the golden hour glow on your skin with selection of glamorous shades.

9 ml



01 Glam Pixie

02 Mystic Pixie

03 Twinkle Pixie

04 Sunset Pixie



LIPS





ALL ABOUT COLOR MATTE LIPSTICK

Comfortable to wear, non-drying matte lipstick.

4 gr



LIP CANDY LIP PENCIL

13 delicious shades.

13 SKU



LIPS FAVORITE LONG WEARING LIPSTICK

Long wearing satin finish lipstick.

4 gr



DREAMY MATTE CREAM LIPGLOSS

Semi-matte, soft, dreamy & creamy texture lipgloss.

4 ml



VIVID SHINE LIPGLOSS

Smooth and shiny lipgloss that reflects light perfectly.

4.5 ml



TRULY MATTE LIQUID LIPSTICK

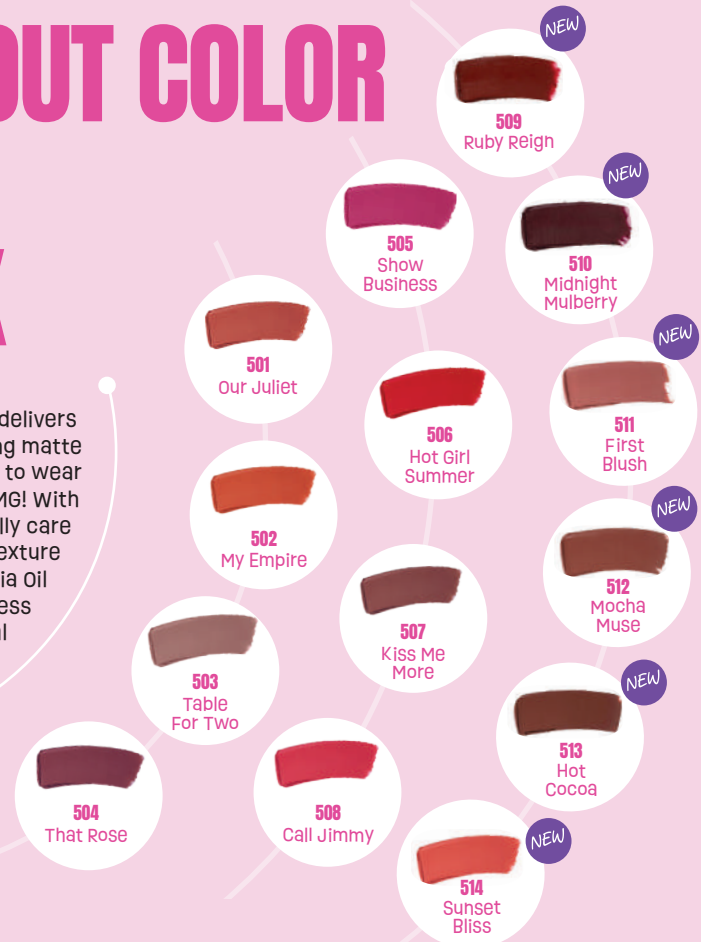
Long-lasting matte finish lipstick.

4.5 ml



ALL ABOUT COLOR MATTE LIPSTICK

All About Color Matte Lipstick delivers intense color with a non-drying matte formula. It is super comfortable to wear and very much moisturizing! OMG! With each application, you will literally care for your lips. The velvet-like texture is enriched with Macadamia Oil and Vitamin E with a flawless no shine finish. From huetral pink to deep red, this doll is at your service! ♥





LIPS FAVORITE LONG WEARING LIPSTICK

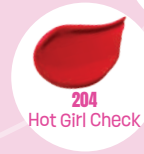
Drumroll.... Your lips have found their favorite long wearing lipstick at last! Enriched with Macadamia Oil and Shea Butter for their known nourishing and moisturizing effects, you shall never worry about those dry lips. Instead, you will always feel glamorous with them satin-soft iconic lips.





DREAMY MATTE CREAM LIPGLOSS

This dreamy & creamy pillow-soft bombshell lipgloss offers a semi-matte finish. Formulated with Macadamia Oil and Vitamin E, our cutest creamiest lipgloss feels like a cupcake heaven! Yummy!



204
Hot Girl Check



203
What A Cutie



202
Callista Sun



201
Choose Love



207
Angelic



206
My Kingdom



205
Big Ego

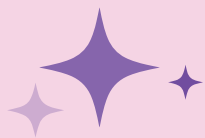


208
Front Row



VIVID SHINE LIPGLOSS

Glaze those lips with Vivid Shine Lipgloss! Easily applied with long-wear formula and ultra-light texture. Ah, bestie so extra! This moisturizing baby contains Shea Butter and Argan Oil for their known nourishing effects and Vitamin E for its antioxidant properties. It is smooth and shiny, reflects light perfectly oh, it also smells reallyy good!





TRULY MATTE LIQUID LIPSTICK

No more sacrificing comfort for style!
Experience our revolutionary lightweight
formula with intense color pay-off like never
before. Express your unique self with our
new long-lasting matte lipstick series,
available in 8 mesmerizing shades!

NEW
PRODUCT



405
Peachy Queen



401
Barely There



406
Plum Pout



402
Mauve Over



407
Cherry Pop



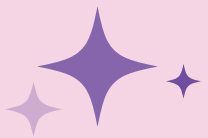
403
Rose
Harmony



404
Blushing Pink



408
Red Alert





LIP CANDY LIP PENCIL

Color up & define with
13 delicious shades.

0.78 gr



01
Butterly



02
Sugarcane



03
Cookie
Dough



04
Cupcake
Rush



05
Peaches &
Cream



06
Dragon Fruit



07
Cherry
Popsicle



08
Pomegranate



09
Smashed
Cranberry



10
Trouble
Cake



11
Burgundy
Obsessed



12
Raw
Cinnamon



13
Espresso
Fudge



NAILS

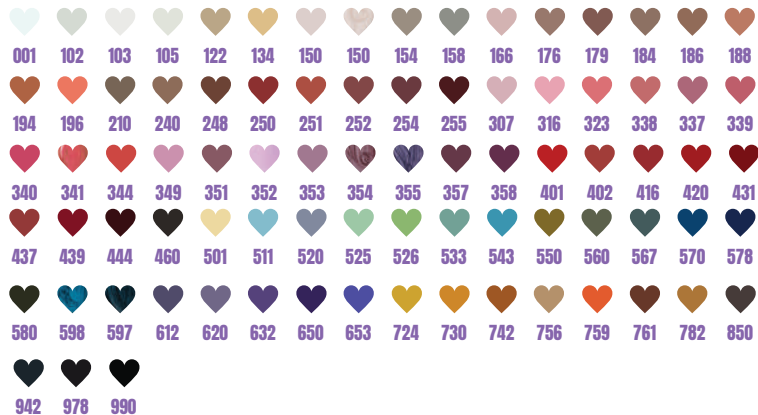




COLOR UP NAIL POLISH

We offer 82 on-trend and must-have colors in our nail polish portfolio that are vegan and animal-test free, just like the rest of our products!

9 ml



GLOSS LOCK'R



In order to achieve the ultimate glass-like gloss on your nails, we have carefully crafted our gloss-locking top coat! You can apply either on dry nails or on top of dried nail polish for long-lasting shiny results.

9 ml

PERFUME

NEW
CATEGORY

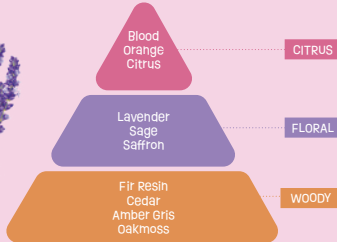




DESERT NIGHT

ORIENTAL FLORAL

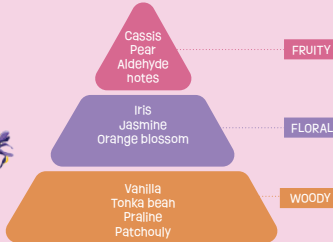
Smell the dance of saffron and lavender's floral scents with citrus and woody notes



EUPHORIC PINK

ORIENTAL FLORAL

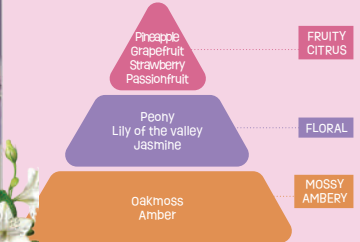
Discover the jasmine and iris floral symphony with woody notes



FAIRY LAND

FRUITY / FLORAL

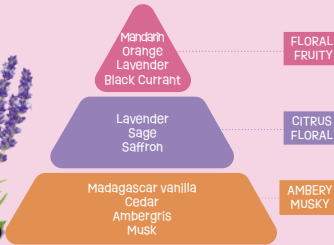
Feel the softness of peony petals, smell how we balance it with fruity notes



FREE SPIRIT

FLORAL SWEET

Experience the boundless energy of lavender combination with jasmine and vanilla



GOLD DIVINE

MARINE FLORAL ORIENTAL

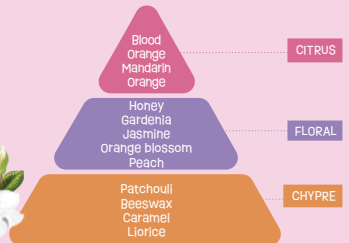
Encounter the harmony of marine, and oriental notes



SUNSET LOVE

CHYPRE FLORAL

Wear the sunset colored energy of orange, mandarin, honey and jasmine



Callista
BESTIE



Callista

Embrace the journey you are in! Connect with your feelings and express yourself to be in this moment. Focus on celebrating “you” the way you are!

Now is the time where
self-expression comes into play and we are here for you; your
#bestie in beauty.



Schon International Kozmetik San. ve Tic. A.Ş.

Karamehmet Mah. Avrupa Serbest Bölgesi Adnan Arısoy Blv. No: 11 İç Kapı No: B02 Ergene / Tekirdağ

Vonage Laboratoires S.A.R.L

15 Rue Taitbout, 75009 Paris - France



[callistabeautyofficial](https://www.instagram.com/callistabeautyofficial)



[callistabeauty](https://www.tiktok.com/@callistabeauty)

www.callistabeauty.co

info@callistabeauty.com.tr

- All property and usage rights of the texts, product images, model photos, trademarks, design and logo types in the catalog are owned by Schon International Kozmetik San. ve Tic. A.Ş.
- Product and shade colors may differ from the actual product due to photoshooting or printing techniques. Schon International Kozmetik San. ve Tic. A.Ş. can not be held responsible for these differences.
- Products in the catalogue are subject to availability.

